



# BROADSTREET

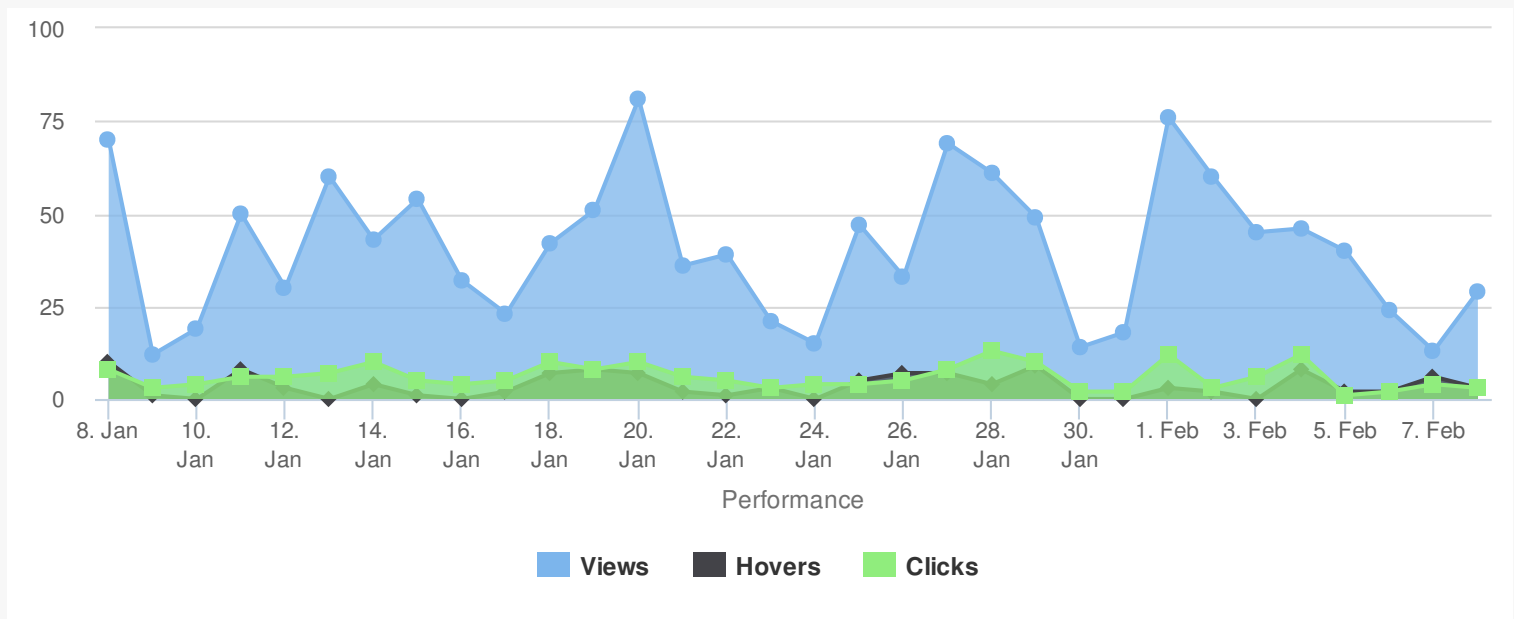
**Advertisement Report: House**  
**Prepared on 2016-02-08**  
**Performance from 2016-01-08 through 2016-02-08**

## YouTube on Broadstreet Blog

ID	Name	Views	Hovers	Clicks	Click Rate
32928	YouTube on Broadstreet Blog	1,302	115	191	14.67% *

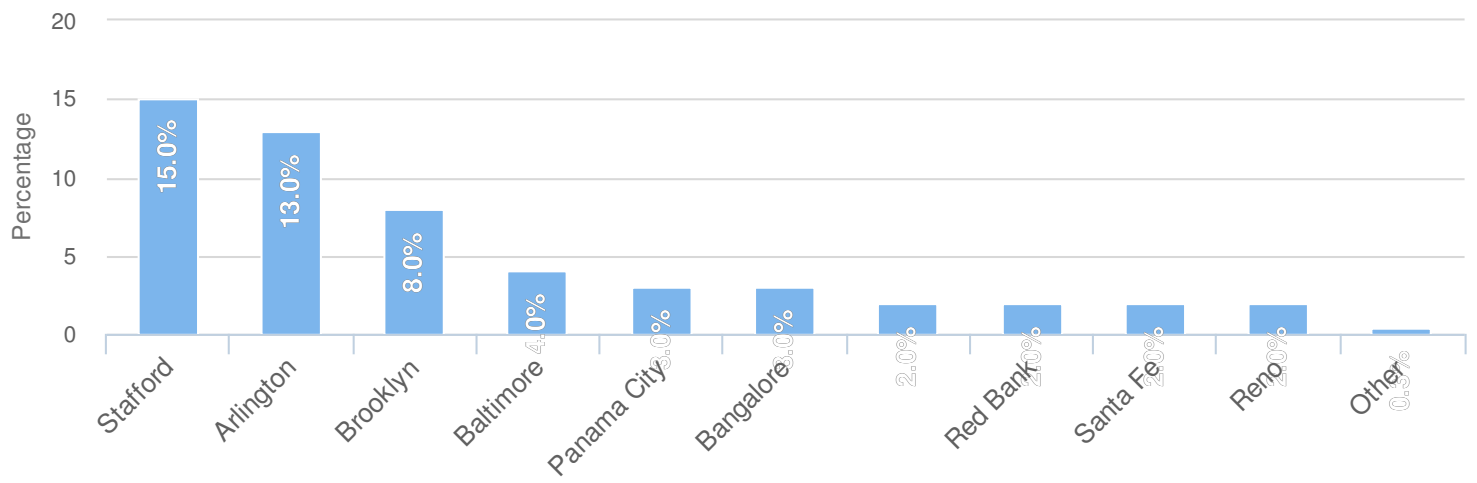
\* Denotes above average performance. The global average display ad performance is 0.06%, according to benchmarks at Google.

## Core Events By Day



## Breakdown by City

Here is a break down of ad events by city. These can be core events like clicks or hovers, or special events that are available only to certain ad formats.



## Extended Event Summary / Counts

These are the counts for special or extended events for this ad. The data shown is only for events where user location and detail could be obtained.

Click	Loads	Pauses	Plays
140	300	3	6

## Detailed Click Data

This is a complete list of all click events where individual user data could be obtained.

When	Region	City	Postal	ISP
2016-02-01 22:32:44.834894	WI	Hudson	54016	Comcast Cable
2016-02-01 22:25:39.481075	WI	Hudson	54016	Comcast Cable
2016-02-03 05:16:54.255728	NV	Reno	89505	AFConnect
2016-01-21 16:50:32.230525	MD	Baltimore	21217	Education Networks of America
2016-01-18 18:52:08.585653	MA	Arlington	02474	Verizon FiOS
2016-02-01 23:39:57.765492	CA	Santa Rosa	95403	AT&T U-verse
2016-01-22 14:58:24.048572	FL	Panama City	32408	Comcast Business Communications
2016-01-28 11:25:55.788529				Deutsche Telekom AG
2016-01-20 07:14:29.239437	19	Bangalore		Airtel Broadband
2016-01-18 18:52:08.619609	MA	Arlington	02474	Verizon FiOS
2016-01-18 18:50:15.888621	MA	Arlington	02474	Verizon FiOS
2016-01-08 13:57:24.640208	MA	Arlington	02474	Verizon FiOS
2016-01-18 18:14:32.418208	NJ	Red Bank	07701	Verizon FiOS
2016-01-20 19:14:37.717457	NY	Brooklyn	11226	Optimum Online
2016-01-08 22:39:49.156535	56	Vic	08500	Adamo Telecom Iberia S.A.
2016-01-12 19:28:49.078161	NY	New York	10014	Optimum Online
2016-01-11 20:29:55.293296	MO	Saint Louis	63139	AT&T U-verse
2016-01-14 13:41:07.143635	16	Pune	411001	TATA Communications
2016-01-14 21:33:01.569806	NJ	Rumson	07760	Comcast Business Communications
2016-01-15 02:33:16.002745	ME	Holden	04429	Time Warner Cable
2016-01-22 16:46:18.384935	NY	Bronx	10457	Optimum WiFi
2016-01-19 16:55:29.667221	NY	Bronx	10457	Optimum WiFi
2016-01-19 15:58:16.416715	NY	Bronx	10457	Optimum WiFi
2016-01-17 18:14:14.426824	NY	Flushing	11354	SUNY Geneseo Computer Center
2016-01-17 23:29:11.151416	NY	Brooklyn	11211	Time Warner Cable
2016-01-29 16:18:17.506855	GA	Winder	30680	Windstream Communications
2016-01-19 21:56:46.811782	CA	Sunnyvale	94089	Overture Services (formerly Goto.com)

2016-01-20 00:50:50.833915				Claro S/A
2016-01-20 08:16:32.34367	12	Shah Alam	40460	TM Net
2016-01-20 15:56:11.096166	FL	Miami	33175	Comcast Cable
2016-01-20 18:57:12.957754	VT	Randolph	05060	Fairpoint Communications
2016-01-21 11:34:08.716159	13	Wayanad		BSNL
2016-01-21 21:14:42.719618	09	Vienna	1080	UPC Austria GmbH
2016-01-25 22:53:54.54759	NY	Rochester	14606	Time Warner Cable
2016-01-27 14:17:24.966287	01	Zoersel	2980	Telenet N.V.
2016-01-21 17:13:07.230141	CA	Palm Desert	92260	Time Warner Cable
2016-01-29 13:01:05.288309				CYTA
2016-01-29 18:52:04.013292	06	Alexandria		TE Data
2016-01-29 19:03:44.135572	MA	Monomoy Island	02536	Comcast Cable
2016-02-01 18:01:17.90703	13	Vantaa	01200	Elisa Oyj
2016-01-08 15:58:55.309366	MA	Cambridge	02140	Verizon Internet Services
2016-02-01 23:35:12.008644	WI	Hudson	54016	Comcast Cable
2016-02-02 10:03:40.397068				vertigotechnologies pvt ltd
2016-02-04 11:42:19.765051				CYTA
2016-02-04 21:50:05.015004	FL	Miami	33101	HWC
2016-01-12 16:54:06.514968	NY	Pittsford	14534	Frontier Communications
2016-01-11 18:50:22.498321	ON	Burlington	L7L	Cogeco Cable
2016-02-07 08:45:39.783921	09	Utrecht	3533	EspritXB B.V.
2016-01-11 11:28:29.966433	03	Dubai		Emirates Telecommunications Corporation
2016-02-04 18:10:07.850592	VA	Stafford	22556	Comcast Cable
2016-02-04 14:06:12.258121	VA	Stafford	22556	Comcast Cable
2016-02-03 17:06:30.045899	VA	Stafford	22556	Comcast Cable
2016-01-13 16:46:15.197161	VA	Stafford	22556	Comcast Cable
2016-02-01 15:11:03.162267	VA	Centreville	20121	Verizon FiOS
2016-01-27 23:31:23.439652	NM	Santa Fe	87501	CenturyLink
2016-01-08 03:49:15.643998	00	Singapore		StarHub Cable Vision Ltd
2016-01-08 09:27:57.12517	62	Phuket	83110	TOT
2016-02-01 15:30:32.982278	NY	Brooklyn	11225	Verizon Internet Services
2016-01-11 23:17:45.805103	IL	Chicago	60605	AT&T U-verse
2016-02-04 15:41:54.027797	MD	Baltimore	21229	T-Mobile USA
2016-01-28 19:35:53.961764	MD	Baltimore	21229	T-Mobile USA
2016-01-13 01:13:42.933214	MA	Boston	02119	Verizon Internet Services
2016-01-13 09:43:55.661401	25	Zurich	8006	Iway AG
2016-01-13 23:42:11.254388	NJ	Cranford	07016	Comcast Cable
2016-01-14 03:47:07.698299	ON	Oakville	L6H	Bell Canada
2016-01-16 19:42:30.10708	TX	League City	77573	Comcast Cable
2016-01-19 10:42:19.393883	07	Debrecen	4030	UPC Hungary
2016-01-20 19:25:27.400585	NM	Albuquerque	87109	CenturyLink
2016-01-20 16:37:11.90002	CA	San Diego	92117	Time Warner Cable
2016-01-19 14:47:12.742934	G7	Surbiton	KT5	Sky Broadband
2016-01-23 00:22:41.054339	WA	Seattle	98177	Frontier Communications
2016-02-06 00:40:15.512771	TX	Palestine	75803	CenturyLink
2016-01-25 19:16:41.141748	FL	Panama City	32405	Comcast Cable
2016-01-26 21:57:42.0945	MA	Harwich	02645	Comcast Cable
2016-01-27 07:14:06.174888	OK	Tulsa	74104	Cox Communications
2016-02-01 19:19:28.747419	MD	Baltimore	21209	Verizon FiOS
2016-01-28 04:49:15.513915	VA	Fairfax	22030	Verizon Business

2016-01-28 09:21:29.268578	26	Tumba	147 00	Bredbandsbolaget AB
2016-01-28 16:07:12.733876	NJ	Manasquan	08736	Verizon FiOS
2016-02-01 18:36:05.549876	NJ	East Brunswick	08816	Comcast Cable
2016-01-28 18:33:18.283094	CA	Pleasant Hill	94523	Comcast Cable
2016-01-28 20:16:11.467334	00	Kathmandu		Subisu CableNet (Pvt) Ltd
2016-01-29 19:02:33.114003	NS	Berwick		EastLink
2016-01-29 21:01:03.572153	CO	Colorado Springs	80917	CenturyLink
2016-02-02 15:33:42.951475	27	São Sebastião	11600	Telefonica Data S.A.
2016-02-03 11:23:56.303752	15	Uberaba		CTBC
2016-02-03 19:23:57.768599	VA	Herndon	20192	Windstream Business
2016-01-25 19:02:00.673604	FL	Panama City	32408	Comcast Business Communications
2016-01-19 17:48:09.659698	NY	Ithaca	14850	Finger Lakes Technologies Group
2016-01-08 07:49:28.331799	19	Bangalore		Airtel Broadband
2016-01-11 18:08:34.98436	A8	Paris	75001	Criteo SA
2016-01-11 19:49:48.314463	MI	Niles	49120	Comcast Cable
2016-02-07 17:34:56.743657	TX	Big Lake	76932	Verizon Business
2016-01-12 23:38:30.549122	BC	Surrey	V4A	Shaw Communications
2016-01-14 13:41:07.510748	16	Pune	411001	TATA Communications
2016-01-14 17:35:32.456584	MA	West Roxbury	02132	Comcast Cable
2016-01-14 22:12:57.485007	NJ	Rumson	07760	Comcast Business Communications
2016-01-18 02:54:21.144004	NY	Brooklyn	11226	Optimum Online
2016-01-18 21:05:03.157781	IL	Mount Prospect	60056	Comcast Business Communications
2016-01-20 17:23:39.022941	CA	San Diego	92109	AT&T U-verse
2016-01-22 14:26:18.838349	66	Saint Petersburg	190020	United Networks
2016-01-23 09:45:09.754802	60	Torrevieja	03181	Television Costa Blanca SL
2016-01-24 08:50:02.473148	CA	Rancho Cordova	95670	AT&T U-verse
2016-01-25 20:33:24.14245	KY	Benton	42025	Time Warner Cable
2016-01-26 17:50:04.324946	16	Berlin	10317	Telefonica Germany
2016-01-27 04:48:10.269337	07	New Delhi		Bharti Broadband
2016-01-27 05:21:32.654761	09	Rajkot	360004	Gtpl Sorath Telelink Pvt ltd
2016-01-28 10:50:27.321808	16	Mumbai		Reliance Communications
2016-01-28 13:32:21.415666	42	Sofia	1000	Balkan News Corporation EAD
2016-01-31 15:25:14.482523	IN	Peru	46970	Comcast Cable
2016-01-29 14:54:52.165698	OH	Dublin	43016	Allegiance Healthcare
2016-01-29 18:51:43.168708	06	Alexandria		TE Data
2016-01-30 09:40:26.622929	10	Gurgaon		Airtel Broadband
2016-02-01 04:54:31.184522	12	Puchong	47100	Telekom Malaysia
2016-02-04 09:24:25.862827	CA	Tracy	95376	AT&T Wireless
2016-01-18 16:01:44.802951	NH	Manchester	03104	Comcast Cable
2016-01-08 07:24:41.574188	25	Chennai		Mylapore
2016-01-10 15:32:11.832663				Bluewin
2016-01-12 21:43:08.063153	05	Budapest	1012	DIGI Tavkozlesi es Szolgaltato Kft.
2016-01-13 10:05:44.772337	39	Reykjavík	105	Nova ehf
2016-01-14 18:33:22.076787	AZ	Tucson	85730	Cox Communications
2016-01-15 03:54:05.05878				Globe Telecom
2016-01-15 20:24:18.501324	NC			Navy Network Information Center (NNIC)
2016-01-15 22:11:49.326608	VA	Stafford	22554	Comcast Cable
2016-01-16 20:50:39.59127	05	Tel Aviv		012 Smile
2016-01-18 21:53:12.114827	WI	Beloit	53511	TDS Telecom
2016-01-19 10:34:11.340122	14	Kuala Lumpur	50586	Maxis Communications Bhd

2016-01-20 18:01:55.905467	NM	Albuquerque	87109	CenturyLink
2016-01-22 12:23:28.686893	07	Melbourne	3000	Telstra Internet
2016-01-24 13:01:34.737255	12	Rawang	48010	Telekom Malaysia
2016-01-26 08:59:56.142875	48	Moscow	101194	Intinform
2016-01-28 19:27:06.841498	CO	Denver	80221	Comcast Cable
2016-01-28 19:21:57.292856	CO	Denver	80221	Comcast Cable
2016-01-28 19:10:22.761545	CO	Denver	80221	Comcast Cable
2016-01-29 00:12:45.462295	IN	Kokomo	46901	AT&T U-verse
2016-02-03 20:23:15.415655	ON	Mississauga	L4W	VMedia
2016-02-07 20:29:27.570846	CT	Stratford	06614	Frontier Communications